

# **ZYFA Meeting Minutes February 10<sup>th</sup>, 2009**

Meeting called to order by Mike McDonald at 6:35 P.M.

Board Members Present: McDonald, Whitney, Panek, Sellman, Campbell, Bonine, Jacoboski, Seidl

Board Members Absent: Hackman, Focht, DeVore

## **1st Agenda Item: On-Line registration / Budget Review**

- Reviewed information gathered from meetings Community Education
- Baseball and Lacrosse associations now using Community Ed online registration website
- Extensive discussion on the online registration capabilities / costs in conjunction with the 2008 ZYFA budget results and 2009 budget forecast / assumptions:
  - Association barely covered expenses in 2008
  - Potential for drop in 2009 participation due to economy?
  - Expect increase in scholarship requests due to economy
  - Expect drop in equipment costs
  - Expect increase in insurance and league fees
  - Will see increase in fees due to online process, but will offset some expenses by using the site (e.g. copying costs for paper forms)
  - Expect to see improved process and data accuracy from online registration
  - Expect more sports to start using the Community Ed website for registration, which will result in future fee decreases as the costs are spread across more users
  - Need to enable walkup registration with computers available for people without computer access
  - Will accept payment by credit card and check
- Discussion about the ZYFA Board commitment to income and expense transparency
- Board Approvals
  - Panek motioned, Jacoboski seconded, for the ZYFA to use the Community Education website for online registration
    - All members in attendance approved the Motion
  - Panek motioned, Jacoboski seconded, for the ZYFA to raise 2009 participation fees to \$140 for tackle and \$55 for flag
    - All members in attendance approved the Motion
- Action Items
  - Whitney – Create a pie chart depicting 2008 expenses and post to the website

## **2nd Agenda Item: Fundraising**

- Devi Ouimet has volunteered to lead a 2009 fundraising dinner event
- Tom Seidl will lead 2009 apparel fundraising
- Kellie Sellman will assist Tom with apparel fundraising
- In 2008 there were 15 sponsors for 17 teams
- Mike McDonald will lead 2009 corporate sponsorships
- Discussion about how to improve visibility of sponsors on the ZYFA website
- Discussion about different sponsorship levels:
  - Full – Name on uniform
  - Partial – Presence on ZYFA website
- Future discussion on whether or not to accept sponsorship from bars
- Action Item
  - Whitney – Investigate options to better publicize sponsors on website
  - McDonald – Invite Jeff Muetzel to March meeting to review apparel options

- McDonald – Invite Devi Ouimet to March meeting to discuss dinner fundraiser

### **3rd Agenda Item: MEYFL Update**

- MEYFL league meeting held in January
- East Ridge voted into the league for 2009
- League agreed to a single, central scheduling system for 2009
- Skill position discussion tabled for next meeting

### **4th Agenda Item: MDFL Update**

- No update

### **5th Agenda Item: ZYFA non-profit status**

- Grant Young engaged to help with appropriate tax forms
- Progress being made; should be in good shape
- Full audit not needed; financial review is sufficient (and will save hundreds of dollars)

### **6th Agenda Item: Registration Update**

- Will replicate form from Community Ed and will add data elements specific for football
- All registrations must be placed online
- Board agreed to the following registration dates
  - April 1<sup>st</sup> - Online Registration Opens
  - April 4<sup>th</sup> – Walkup Registration at Mahtomedi Middle School
  - June 1<sup>st</sup> – Registration Deadline (Late fee assigned after this date)
  - July 23<sup>rd</sup> – Late Registration Closed
  - July 23<sup>rd</sup> – First Weigh-in Day
  - Aug 6<sup>th</sup> – Second Weigh-in Day
  - Aug 17<sup>th</sup> – First day of Practice
- Action Items
  - McDonald – Investigate baseball registration communication process

### **7th Agenda Item: Equipment Update**

- Discussion about cost of jerseys and whether more cost-effective options exist
- Discussion about having jerseys turned back in vs. having kids keep as a souvenir
- Action Items
  - Panek – Investigate jersey options

### **8th Agenda Item: Coaching Committee**

- Reviewed 2008 coaching survey feedback for 3<sup>rd</sup> – 7<sup>th</sup> grade tackle coaches
- Overall, the results were very positive with only a handful of concerning comments
  - Coach emphasized skill development -> 113 out of 123 (92%)
  - Recommend coach for reappointment -> 112 out of 123 (91%)
- An improvement was seen in the coach feedback compared to the 2007 season
- Reviewed ZYFA overall survey feedback (123 survey respondents)
- Overall, the results were extremely positive with several highlights:
  - Athlete enjoyed football -> 114 out of 123 (93%)
  - Play next year -> 114 out of 123 (93%)
- Coaching candidates need to apply by June 1<sup>st</sup>, 2009
- Player allocation/selection options distributed; discussion table to March
- Action Items
  - Panek – Split survey results by coach and distribute
  - Panek – Write up a overall summary of the survey results and send to Nick Whitney
  - Whitney – Post survey summary on the ZYFA website

- Open Action Items from previous Board Meetings
  - McDonald – Talk to Herb Gibson about what is needed by the ZAC from the ZYFA
  - DeVore – Create draft of annual minutes for 2004 - 2008
  - Sellman – Provide 6<sup>th</sup> and 8<sup>th</sup> grade email addresses to Coach Muetzel

Meeting Adjourned at 8:55 PM.

Next 2 meetings: March 4<sup>th</sup>, 2009; 6:30 PM at Wildwood Library  
April 1<sup>st</sup>, 2009; 6:30 PM at Wildwood Library

Meeting minutes submitted by Chris Campbell, ZYFA Secretary